

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Innovative Advertising **Attention: Accounts Payable** 403 N. Columbia St. Covington, LA 70433

DII	INVOICE	ATE

Advertiser	Barefoot for NC Senate
Product	CHAD BAREFOOT 10/20
Estimate Number	

Invoice #	119690-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/26/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119690
Alt Order #	06386397
Deal #	
Order Flight	10/20/12 - 10/26/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL 5:30AM News	530-6a	,		•		•	<u>.</u>		
	CLASS 1 CANDIDATE R9.26									
			10/22/1	2 to 10/28/12	1x	MTWTF				
	WRAL		F	10/26/12	:30	5:39 AM	NC18EDUCATION	\$1,500.00	l .	1
2	WRAL CBS This Morning	7am - 9am								
	CLASS 1 CANDIDATE R9.26									
				2 to 10/28/12	1x	MTWTF				
	WRAL		W	10/24/12	:30	8:24 AM	NC18EDUCATION	\$1,500.00	l .	1
3	WRAL Price is Right	11a-12p								
	CLASS 1 CANDIDATE R9.26	·								
			10/22/1	2 to 10/28/12	2x	MTWTF				
	WRAL		W	10/24/12	:30	10:59 AM	NC18EDUCATION	\$850.00		1
	WRAL		F	10/26/12	:30	10:58 AM	NC18EDUCATION	\$850.00		2
4	WRAL Noon News	12p-1p								
	CLASS 1 CANDIDATE R9.26									
			10/22/1	2 to 10/28/12	2x	MTWTF				
	WRAL		W	10/24/12	:30	12:37 PM	NC18EDUCATION	\$1,200.00		2
	WRAL		F	10/26/12	:30	12:29 PM	NC18EDUCATION	\$1,200.00		1
5	WRAL Young and the Restle	ess 4-5p								
	CLASS 1 CANDIDATE R9.26									
			10/22/1	2 to 10/28/12	3x	MTWTF				
	WRAL		M	10/22/12	:30	4:00 PM	NC18EDUCATION	\$1,600.00		3
	WRAL		W	10/24/12	:30	4:29 PM	NC18EDUCATION	\$1,600.00		1
	WRAL		Th	10/25/12	:30	4:26 PM	NC18EDUCATION	\$1,600.00		2
6	WRAL CRIMINAL MINDS	1135-1235XM								
	CLASS 2 CANDIDATE R9.26									
				2 to 10/21/12	1x	1-				
	WRAL		Sa	10/20/12	:30	12:30 AM	NC18EDUCATION	\$335.00		1
7	WRAL WRAL Sun Morning	News 7-9a								
	CLASS 2 CANDIDATE R9.26									
			10/15/1	2 to 10/21/12	1x	1				
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7	WRAL WRAL Sun Morning News CLASS 2 CANDIDATE R9.26 WRAL	7-9a	Su	10/21/12	:30	8:52 AM	NC18EDUCATION	\$735.00		
8	WRAL FACE THE NATION CLASS 2 CANDIDATE R9.26	1030-1130A	Gu	10/21/12	.00	0.52 AW	NCIDEDUCATION	ψ103.00		'
			10/15/12 to	10/21/12	1x	1				
	WRAL		Su	10/21/12	:30	10:59 AM	NC18EDUCATION	\$735.00		1
9	WRAL Wed Hour 3 CLASS 1 CANDIDATE R9.26	10-11p								
			10/22/12 to	10/28/12	1x	1				
	WRAL		W	10/24/12	:30	10:49 PM	NC18EDUCATION	\$6,500.00		1
10	WRAL NFL EARLY CLASS 3 CANDIDATE R9.26	1-4P								
			10/15/12 to	10/21/12	1x	1				
	WRAL		Su	10/21/12	:30	12:58 PM	NC18EDUCATION	\$1,780.00		1
11	WRAL WRAL 4:30am News CLASS 1 CANDIDATE R9.26	4:30a - 5am								
			10/22/12 to	10/28/12	3x	MTWTF				
	WRAL		M	10/22/12	:30	4:42 AM	NC18EDUCATION	\$225.00		2
	WRAL		Tu	10/23/12	:30	4:53 AM	NC18EDUCATION	\$225.00		1
	WRAL		Th	10/25/12	:30	4:55 AM	NC18EDUCATION	\$225.00		3
	Ai	red Spots	17							

Gross Tota \$22,660.00 **Agency Commission** \$3,399.00

Payment Terms 30 Days **Net Amount Due** \$19,261.00